

# THE NUTRITION SOCIETY OF AUSTRALIA & NUTRITION SOCIETY OF NEW ZEALAND 2009 JOINT ANNUAL SCIENTIFIC MEETING



THE NUTRITION SOCIETY  
OF AUSTRALIA (INC.)



## SPONSORSHIP & EXHIBITION PROSPECTUS



**8 - 11 DECEMBER 2009**  
**CITY HALL, NEWCASTLE, NEW SOUTH WALES**

**FOR FURTHER INFORMATION ON THE 2009 JOINT ANNUAL SCIENTIFIC MEETING, PLEASE SEE OUR  
WEBSITE: <http://www.nsa.asn.au/conferences/2009/index.php>**

## **BACKGROUND**

This year's Annual Scientific Meeting of the Nutrition Society of Australia will be held in conjunction with the Nutrition Society of New Zealand in Newcastle, NSW, at the City Hall. The Newcastle Group of the Nutrition Society of Australia is delighted to be hosting this year's annual scientific meeting (ASM). We invite you to come and enjoy the beautiful harbour and beaches of Newcastle, just 45 min from the Hunter Valley vineyards.

The aim of the Society is to advance the scientific study of nutrition and its applications to people and animals. Today this area of science is more exciting than ever and the Society has a major role in disseminating high quality nutritional science amongst its members and to the community.

The theme of the conference is 'Nutrition in the 21st century'. A range of invited speakers from overseas, including Philip Calder from the UK, Sean Strain from Ireland and Joe Hibbeln and Hee-Yong Kim from the USA, as well as speakers from around Australia will present the latest information on a range of important nutritional areas.

Plenary Themes include:

- Nutrient gene interactions
- Nutrition, immune system and inflammation
- Omega-3, brain and mental health
- Structuring food for health
- Diet and the colonic microflora

The conference will be attended by a wide range of people with an interest in nutrition science, including human nutritionists and dietitians, animal nutritionists, medical practitioners and nurses, agricultural scientists and veterinarians, food scientists, teachers, postgraduate students and complementary medicine practitioners. The conference should also provide an excellent marketing opportunity for food and associated companies through sponsorship and trade displays.

**Dr Lisa Wood**  
**Chair, Local Organising Committee**

### **Organising Committee**

Dr Lisa Wood, John Hunter Hospital, **Chair**  
Dr Tracy Burrows, University of Newcastle  
Prof Manohar Garg, University of Newcastle  
Mrs Patricia Guy, Sanitarium Nutrition Science  
Ms Michelle Micallef, University of Newcastle  
Ms Irene Munro, University of Newcastle  
Dr Paul Roach, University of Newcastle  
Mrs Christine Smith

**Conference Manager**  
**Emma Wundersitz**

Festival City Conventions  
PO Box 949  
KENT TOWN SA 5071  
Tel: +61 8 8363 1307 Fax: +61 8 8363 1604

**The Nutrition Society of Australia Inc and The Nutrition Society of New Zealand provide many and varied opportunities for you to participate in the 2009 Joint Annual Scientific Meeting. We would like to work with you in providing opportunities to meet your needs. We are most interested in discussing your ideas and the following provides some suggestions.**

**All prices contained in this document are in Australian dollars & inclusive of GST**

**GOLD SPONSOR**

**A\$10,000**

- Company logo to be placed on sponsor board placed in the registration area
- Company banner to be displayed in the plenary session room for duration of conference (banner to be provided by company)
- Company banner to be displayed at one of the conference lunches (either Tuesday or Wednesday - day to be chosen by company)
- Company acknowledgment as a Gold Sponsor in the registration brochure\*
- Verbal acknowledgement of your sponsorship at both the opening and closing sessions
- Complimentary single exhibition booth & priority choice of space
- Two complimentary conference registrations including social functions (Welcome Reception & Conference Dinner)
- Company acknowledgment as a Gold Sponsor in the conference proceedings
- Company name and logo on the conference website, with a link to company website
- Two company A4 flyers, supplied by company, to be placed in the conference satchel

**SILVER SPONSOR**

**A\$7,500**

- Company logo to be placed on sponsor board placed in the registration area
- Company banner to be displayed at company's choice of a morning or afternoon tea during the conference
- Company acknowledgment as a Silver Sponsor in the registration brochure\*
- Verbal acknowledgement of your sponsorship at both the opening and closing sessions
- One complimentary conference registration including social functions (Welcome Reception & Conference Dinner)
- Company acknowledgment as a Silver Sponsor in the conference proceedings
- Company name and logo on the conference website
- One company A4 flyer, supplied by company, to be placed in the conference satchel

**CONFERENCE DINNER (THURSDAY 10 DECEMBER 2009)**

**A\$7,000**

- Company logo to be placed on sponsor board placed in the registration area
- Company acknowledgment in the registration brochure\*
- Verbal acknowledgement of your sponsorship at both the opening and closing sessions
- Two complimentary tickets to the Conference Dinner
- Approved material on display during dinner
- Company acknowledgment in the conference proceedings\*
- One company A4 flyer, supplied by company, to be placed in the conference satchel

**WELCOME RECEPTION (TUESDAY 8 DECEMBER 2009)**

**A\$3,500**

This will be the first function where all delegates are together.

- Verbal acknowledgement of sponsorship at both the opening and closing sessions
- Opportunity to display company signage at the Welcome Reception
- Allocated time during the Reception to welcome delegates on behalf of your Company (up to 3 minutes)
- Company acknowledgment as sponsor in the registration brochure\*
- Company acknowledgment as sponsor in the conference proceedings
- One company A4 flyer, supplied by company, to be placed in the conference satchel

\*providing confirmation of sponsorship is received in time to meet printing deadlines

**CONFERENCE SACHELS A\$5,000**

- Company name/logo on conference satchels
- Company acknowledgment as sponsor in the conference proceedings\*
- One company flyer, supplied by company, to be placed in the Conference satchel

**CONFERENCE NAMEBADGES A\$2,000**

- Neck cords (lanyards) for all delegates to be printed with company logo
- Company logo to be printed on all conference namebadges
- Company acknowledgment as sponsor in the conference proceedings\*
- Additional lanyards available at cost price for sponsor's use

**ADVERTISING (LIMITED SPACE AVAILABLE)**

Registration brochure (full page) – artwork supplied by company A\$4,000

Registration brochure (half page) – artwork supplied by company A\$2,500

**SACHEL INSERTS A\$750**

- One company A4 flyer, supplied by company, to be placed in the Conference satchel

**CONFERENCE NOTE PADS Sponsor to supply 400 notepads**

- Company pads to be placed in the Conference satchel
- Company acknowledgment as sponsor in the Conference papers\*

**CONFERENCE PENS Sponsor to supply 400 pens**

- Company pens to be placed in the Conference satchel
- Company acknowledgment as sponsor in the Conference papers

**SPONSORSHIP OF STUDENT ACTIVITIES**

**STUDENT TRAVEL A\$3,500**

- Acknowledgement in the Registration Brochure & Conference Papers
- One company A4 flyer, supplied by company, to be placed in the conference satchel.

**STUDENT MASTERCLASS SPONSOR A\$3,000**

This package includes sponsorship of the Student Masterclass and Student Prizes/Awards

- Company banner to be displayed in the Student Masterclass (banner to be provided by company)
- Company acknowledgement in registration brochure as Masterclass Sponsor\*
- One complimentary ticket to the Student Masterclass

**YOUNG INVESTIGATOR BREAKFAST SESSION A\$2,500**

- Naming rights to the breakfast
- Acknowledgement of sponsorship in registration brochure
- Acknowledgement of sponsorship on conference website
- One company A4 flyer, supplied by company, to be placed in the conference satchel

\*providing confirmation of sponsorship is received in time to meet printing deadlines

**NUTRITION SOCIETY OF AUSTRALIA ON-GOING SPONSORSHIP**

**If your company would like to be a supporter of the Nutrition Society of Australia itself on an ongoing basis – we would be happy to discuss your objectives with you and tailor a package that would be attractive to your company. Please call either A/Prof Barbara Meyer, NSA Treasurer on +61 2 4221 3459 or Elisabeth Eaton, NSA Business Manager on +61 8 8363 1307 to discuss options further.**



**SPONSORSHIP BOOKING FORM**

We wish to participate as a sponsor at the Nutrition Society of Australia & Nutrition Society of New Zealand 2009 Joint Annual Scientific Meeting, 8 - 11 December 2009.

**All prices quoted are in Australian dollars & inclusive of GST**

**Contact name**.....

**Position**.....

**Company/Organisation**.....

**Postal Address**.....

**Suburb/City**..... **State**..... **Postcode**.....

**Phone**..... **Facsimile**.....

**Email** .....

**SPONSORSHIP PACKAGE PREFERENCES**

I/We would like to take up the following sponsorship package(s):

**1st preference**..... **Cost**.....

**2nd preference**..... **Cost**.....

**3rd preference**..... **Cost**.....

I/We understand that the sponsorship packages will be strictly allocated in order of receipt of application form and payment.

**CANCELLATION**

In the case of the withdrawal of sponsorship please be advised that unless that particular area of sponsorship is resold the organisers will reserve the right to retain monies received.

**Signed**..... **Date**.....

**PAYMENT DETAILS**

- I enclose cheque payable to "Nutrition Society of Australia"
- I am faxing my booking form and cheque will follow
- Please provide an invoice made out to:.....

**Please send completed form with payment to:**  
**NSA Secretariat, PO Box 949, KENT TOWN SA 5071**  
**Ph: +61 8 8363 1307 Fax: +61 8 8363 1604 Email: [nsa@fcconventions.com.au](mailto:nsa@fcconventions.com.au)**

**Exhibition Booking Form**

We wish to participate as an exhibitor at the Nutrition Society of Australia & Nutrition Society of New Zealand 2009 Joint Annual Scientific Meeting, 8 - 11 December 2009.

**All prices quoted are in Australian dollars & inclusive of GST**

**Contact name**.....

**Position**.....

**Company/Organisation**.....

**Postal Address**.....

**Suburb/City**..... **State**..... **Postcode**.....

**Phone**..... **Facsimile**.....

**Email** .....

**Cost:**                      **3m x 2m (standard)**    **\$3,500**

**No of Booths**.....

I/We understand that the exhibition stands will be strictly allocated in order of receipt of application form and payment.

**CANCELLATION**

In the case of the withdrawal of exhibition please be advised that unless that exhibition booth is resold the organisers reserve the right to retain monies received.

**Signed**..... **Date**.....

**PAYMENT DETAILS**

- I enclose cheque payable to "Nutrition Society of Australia"
- I am faxing my booking form and cheque will follow
- Please provide an invoice made out to:.....

**Please send completed form with payment to:**  
**NSA Secretariat, PO Box 949, KENT TOWN SA 5071**  
**Ph: +61 8 8363 1307 Fax: +61 8 8363 1604 Email: [nsa@fcconventions.com.au](mailto:nsa@fcconventions.com.au)**